

Naomi House, MLIS

Founder & Publisher of INALJ.com

September 26, 2013

Virginia Library Association Annual Conference

Inaugural NMRT Forum Keynote Address

Succeeding Against and with the Odds:

Job Hunting Skills, Tricks and Tips for
all Info Pro and Librarian Job Hunters



Naomi House, MLIS



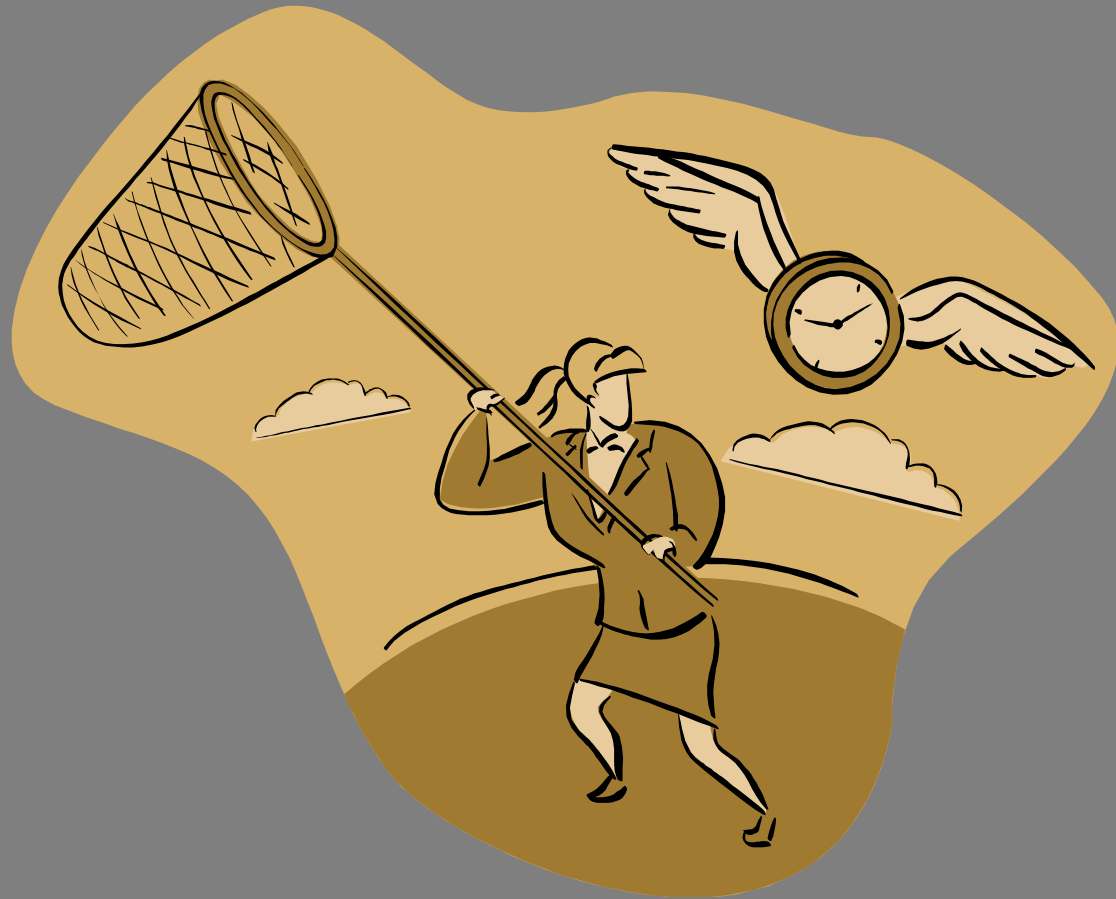
- **Naomi House, MLIS**
- Graduate of Rutgers
- Government Contractor for a Federal Library
- Founded INALJ Daily Jobs Digest
- And INALJ.com
- And I worked full time, went to school & ran my husband's website

INALJ Today: Success Story

- **2,979,075** views on INALJ.com!
- **180+** volunteers
- **1,204** have found jobs
- **5,578** Facebook fans
- **3,958** Twitter followers
- **17,638** Tweets
- **3,813** LinkedIn Group members



Me & Mine: Naomi House, Success Story



Never Just One

- **Nothing** is comprehensive: NOTHING!!!
- Jobs sites (**national**) INALJ, ALAJobList, SLA, scrapers
- **Listservs**: local library associations, etc
- Job sites (**local**) associations
- **Non-library** sites: vendors, schools, gov ...




May the Odds be ever in your favor

Fewer jobs + fewer retirees + fewer vacancies being filled = stress before you even begin

The traditional jobs Are disappearing so we need to get creative & aggressive



A night sky filled with stars, with a large, semi-transparent blue circle in the center. Inside the circle, the text "All adventures, especially into new territory, are scary." is written in white. Below this text, the name "-SALLY RIDE" is written in orange. At the bottom of the image, there is a dark silhouette of a horizon line.

All adventures,
especially into new
territory, are scary.

-SALLY RIDE

photo provided by Shutterstock

leanin.org

https://www.facebook.com/leanincommunity/photos_stream

Alternative & Outside the Box Jobs

- Libraries are **just the beginning**
- For **numerous reasons** there may not be library jobs available
- Alternative careers are **paths**
- Outside the box jobs **have potential**
- All involve your **Skillsets**



Alternative Careers

- Examples include ...
- Competitive Intelligence or CI
- Prospect Research and Development



Let Go of “**Librarian**”



- You are **more than** your title or degree
- You are capable because of your **skillsets**

KEYWORDS FOR JOB SEARCHING

Librarian
Library
Information
Professional
Taxonomist
Taxonomy
Database
Database Designer
KM
**Knowledge
Management**
User Interface
Designer
Community Manager
Knowledge Architect
Data Management
Analyst
Information Architect
Social Media

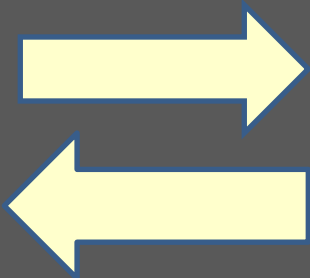
Technology Trainer
Technology Futurist
Database Designer
Metadata
Knowledge Coordinator
Indexing
Indexer
Digital Content Curator
**Transactional Law
Researcher**
Content Strategy
User Experience Design
(UXD)
Project Analyst
Information Resource
Officer
Certified Records
Manager
MARC
Social Marketer
Intelligence Analyst
Open Source
Trainer
Teacher

the name of your ILS
Informationist
Informatician
Data Scientist
Big Data
Information Policy
Information Privacy
Information Recovery
Data Curator
DBA (Database
Administration/
Administrator)
Chief Information
Officer (CIO)
GIS (Geographic
Information Systems)
Archivist
Archives
Program Analyst
**Competitive
Intelligence**
Data Visualization
Market Analyst

Outside the Box jobs

- Examples include ...
- Social Media Manager: you use it daily
- Tech Support: tech skills too!

What other skills might you have?



Not what you went to school for? But do you **Need** or just **Want** a job?

*Location, Location,
No worries about Location*



The Location Stuck Job Hunter

- The typical job hunter has a radius
- More likely to need to think outside the box
- Creativity & informational interviews are key in their search
- Local listservs!
- My own story (DC)

The Highly Mobile Job Hunter

- Can live “anywhere” ... really?
- Strategizing in advance is vital!
- Job type listservs
- Volunteer in national orgs
- Locations not full of recent grads
- My own article

INALJ.com

The screenshot shows the INALJ.com website in a Mozilla Firefox browser. The browser's address bar displays 'inalj.com'. The website's header features the INALJ logo and a navigation menu with links for Home, About INALJ, INALJ Jobs, Success Stories, Articles, Annual Report 2012, and April 2013 Stats. A secondary navigation bar includes links for INALJ JOBS, POST A JOB, GREAT ORGS, INTERVIEWS, RSS, NAOMI HOUSE - RESUMÉ, and LIBRARY JOURNAL MOVER & SHAKER AWARD 2013. The main content area is divided into three columns. The left column contains a bio for Naomi House, Founder, Publisher & Editor, and a subscription form for INALJ and articles. The middle column features a large article titled 'Search Smarter: becoming an information detective using advanced job...' by Sarah Porter, with a date of May 13, 2013. The right column displays a list of smaller article thumbnails, including 'Search Smarter: becoming an information detective using advanced job...', 'What to do while you're looking for a library...', 'The 4 Ps to Pleading Your Potential Employer', and 'Andy Leach ...Director of the Rock and Roll Hall of Fame and Museum Library and Archive'.

INALJ | The I Need a Library Job jobs eResource center! A community of information professionals working together to help you find a job! - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Lubov Plus... The TSA Blo... How a High... American A... AAdvantag... (3) Marsh's... Facebook Lean In Business Int... Betony Vern... federal libra... Inbox (13,88... INALJ | T... x

inalj.com

Google

Howdy, Naomi House

Welcome Naomi House

INALJ

The I Need a Library Job jobs eResource center! A community of information professionals working together to help you find a job!

Home About INALJ INALJ Jobs Success Stories Articles Annual Report 2012 April 2013 Stats

- INALJ JOBS • POST A JOB • GREAT ORGS • INTERVIEWS • RSS • NAOMI HOUSE - RESUMÉ • LIBRARY JOURNAL MOVER & SHAKER AWARD 2013

Naomi House: Founder, Publisher & Editor

Available for speaking engagements, panels & presentations. Email naomi.house@inalj.com for details

Subscribe to INALJ

not the jobs- those live above all the time but are not emailed

Join 1,087 other subscribers

ineedalibraryjob@gmail.com

Subscribe to Articles

Search Smarter: becoming an information detective using advanced job...

by Sarah Porter, Head Editor, INALJ California

Search Smarter: becoming an information detective using advanced job searches

By Naomi House

May 13, 2013

Andy Leach ...Director of the Rock and Roll Hall of Fame and Museum Library and Archive

Search Smarter: becoming an information detective using advanced job...

What to do while you're looking for a library...

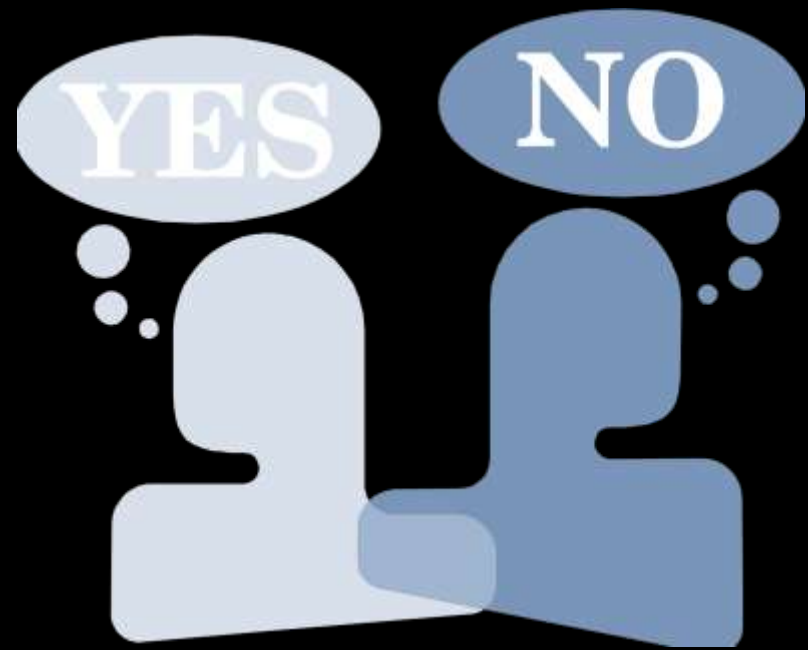
The 4 Ps to Pleading Your Potential Employer

Andy Leach ...Director of the Rock and Roll Hall of Fame and Museum Library and Archive

INALJ is ...

- **JOBS**- tons of jobs, 7000+ a month!
- **Networking**- LinkedIn, FB & Twitter!
 - **Advice**- 3 new articles a day!
 - **Success Stories**- 5 a week!
- **Volunteers**- 100% volunteer run!
Community- you + we!

In the End the **Search** is on You



Though **success** is not entirely on your
shoulders!