

Naomi House, MLIS

Founder & Publisher of INALJ.com

May 16, 2013

2013 National Press Club Event for
Government Librarians Hosted by LexisNexis

Balancing Act and Actions:

Building Versatility and Leadership
in Your Staff and Yourself at Work
and in the Volunteer Sphere



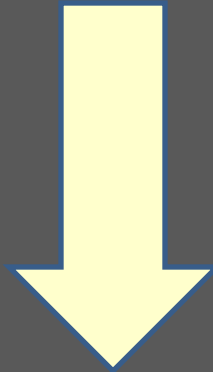
Naomi House, MLIS



- **Naomi House, MLIS**
- Graduate of Rutgers
- Government Contractor for a Federal Library
- Founded INALJ Daily Jobs Digest
- And INALJ.com
- And I worked full time, went to school & ran my husband's website

The Less Trap

- Doing the **same with less**
- What this can mean for staff is **stagnation**




- Staff retention is **vital** & not to be assumed
- Volunteering can fill the **satisfaction gap**

Building on Borrowed Time

- **Balancing act** of work and volunteering
- New skills v **Processing** the same
- While not becoming **bored/overwhelmed**

 **TAKE ACTION** 

- Find it **elsewhere**
 - **Delegate** time
- Revisit the **core** mission



*If everyone is thinking alike,
then someone isn't thinking.*

– GEORGE S. PATTON

leanin.org[®]

<http://on.fb.me/YIb6Kg>

Balancing Backwards

- I Like to think I am atypical (work and
- volunteering)- that I am special
- But I am not
- **My own story**

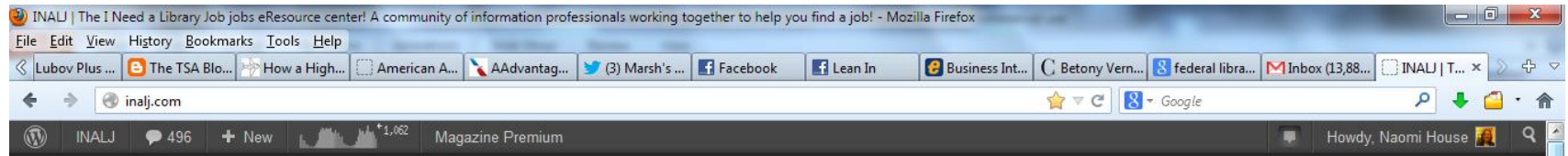


INALJ Today: Success Story

- 1,529,362 views on INALJ.com!
- 180+ volunteers
- 936 have found jobs
- 5,274 Facebook fans
- 3,433 Twitter followers
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- 3,261 LinkedIn Group members



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The I Need a Library Job jobs eResource center! A community of information professionals working together to help you find a job!

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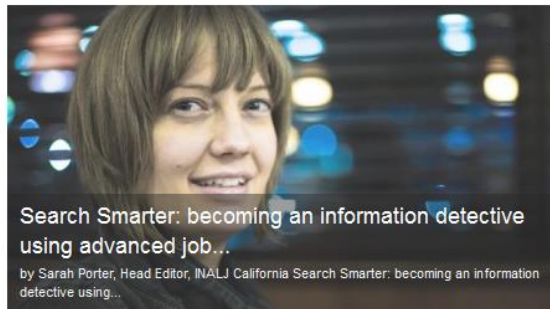
Naomi House: Founder,
Publisher & Editor

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engagements, panels &
presentations. Email
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details

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**Search Smarter: becoming an
information detective using advanced job
searches**

By Naomi House

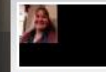
May 15, 2013



**Search Smarter: becoming
an information detective
using advanced job...**



**What to do while you're
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**The 4 Ps to Pleasing Your
Potential Employer**



**Andy Leach ... Director of
the Rock and Roll Hall...**

**Andy Leach ... Director of
the Rock and Roll Hall of
Fame and Museum
Library and Archive**

Crafting **Your** Balancing Act

- **Strategizing**- what do I need & want?
 - **Planning**- who can use me?
 - **Executing**- when can I do this?
 - **Stabilizing**- what works?
 - **New**- address efficiency often!
 - **Perform**- just hit your marks