

Naomi House, MLIS

Library Journal [Mover & Shaker](#) 2013

Hyattsville, MD

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*Being the change: innovating & creating solutions from the grassroots up.
Finding & filling a need on the fly. Connecting info pros with job opportunities.*

Work Experience

INALJ .com

Founder, Project Manager, Administrator, Publisher and Editor

Virtual/Telework

10/2010 - Present

Url:

<http://inalj.com>

LinkedIn:

<http://www.linkedin.com/groups?about=&gid=4112382>

Facebook:

<http://www.facebook.com/ineedalibraryjob>

Twitter:

<http://twitter.com/needalibraryjob/>

- **Publishes:** INALJ.com, an online webzine/blog with a focus on job searching strategies, interviews and access to all INALJ (I Need a Library Job) portals into one virtual space. Over **300,000** page views a month and over **3 million** total page views.
- **Cultivated:** in less than one month built a volunteer crew of 63 Head Editors for states, Canadian provinces and several international countries, along with 88 assistants for those editors and other senior and assistant editors.
- **Supervises:** and edits the submissions of all volunteer contributors, including specialists in international jobs, competitive intelligence and prospect research jobs.
- **Provides:** over **7,000** new active library positions, both internationally and nationally. Helped over **1,200** info pros find jobs.
- **Grew:** over 5,500 Facebook fans, over 3,900 Twitter followers and a network of more than 3,800 librarians and information professionals on LinkedIn. Klout score of **64**.
- **Grassroots:** developed methods for building subscription base through social media, email, networking and internet campaigns. Built brand and brand recognition. Utilized metrics to build support.
- **Built:** advertising revenue and relationships with vendors and universities.

CSTI/ Census Bureau Library

Reference, Marketing and Acquisitions Librarian

Government Contractor

Suitland, MD

8/2010 - Present

- **Supervised:** collection development and reference department staff.
- **Saved:** along with my Acquisitions staff, saved the Census Bureau **25%** of our total subscriptions budget/IAA, in FY12 and **34%** in FY13.
- **Created:** made taxonomy for Library shared drive. Worked with Records Management staff to make sure the plan complied with government schedules. Identified procedural problems.

Georgetown Law Library

Evening Circulation Supervisor

John Wolff International & Comparative Law Library

Washington, D.C.

8/2007 - 9/2010

- **International Specialist:** Bibliographic searcher for the reference librarians' collection development duties at the international library including United Nations and NATO documents.
- **Supervised:** Responsible for hiring and scheduling all student workers.
- **Served:** member of the Strategic Planning Steering Committee, Integrated Library System Forum, and International Resources Forum.
- **Lead:** created a new classification system and indexing terms for the shared drive. Spearheaded the required switch to SharePoint for all Wolff staff documents.

Education

Rutgers University

Masters of Library and Information Science

8/2009 - 5/2011

Beta Phi Mu, Omicron Chapter

State University of New York, Empire State College

Bachelor of Arts - Major in History

8/2007 - 2/2009

Presentations

- (Upcoming) "We Built a Community!" Breakout Talks. OCLC EMEA Regional Council Fifth Annual Meeting 2014. Cape Town, South Africa. February 24, 2014.
- Inaugural New Member Keynote, Virginia Library Association Annual Meeting. September 26, 2013.
- Speaker, "Branding and Marketing: from the personal to the professional," Executive Council of the Alaska Library Association (AkLA). Alaska State Library, Anchorage, Alaska. September 20, 2013.
- Speaker, "Beyond Libraries: Careers for Info Pros Outside the Hallowed Halls of Libraries," Virginia SLA Career Connection: Keys to LIS Career Growth and Successful Job Hunting. VASLA. . August 23 2013. http://inalj.com/?attachment_id=38568
- Panelist, "NewFeds panel," Institute on Federal Library Resources. Catholic University of America. July 13, 2013.
- Panelist, "A Day in the Life- Federal Librarians on the Job." ALA Annual Conference. June 29, 2013.
- Panelist, "Guess what you can do with your MLIS degree?" ALA Annual Conference. June 29, 2013.
- Speaker, "Balancing Act and Actions," LexisNexis 2013 National Press Club Event for Government Librarians. Professional Versatility, Leadership, and Organizational Effectiveness in Challenging Times. May 16, 2013. http://inalj.com/?attachment_id=38556
- Guest of Steven Bell and John Shank, "Blended Librarian," Webcast-20130418 1904-1. April 18, 2013. <http://blendedlibrarian.badgestack.net/sessions/communities-of-conscious-design-planting-and-pruning-your-way-to-an-effective-online-community/>
- Speaker & Workshop Presenter, "INALJ by Example: Growing Your Career from the Grassroots Up," McGill University SIS, Montreal, Quebec, Canada. April 12, 2013. http://inalj.com/?attachment_id=38557
- Speaker, "You and Only You: An Empire State Librarian's Toolkit," New York Library Association, webinar. April 10, 2013. Speaker, "New Trends in Information & Reference Services," American University in the Emirates, Dubai, United Arab Emirates. February 15, 2013.
- Panelist/Speaker, "Personal Branding & Your Online Presence Workshop," University of Maryland iSchool/SLA-MD/SAM. January 30, 2013.
- Guest of Emily Thompson and Addie Matteson, "LiTTech Podcast," Episode 64. <http://edreach.us/channel/littech-show/>
- Speaker, "'I'dentity: building a brand by bucking the crowdsourcing trend," ACRL/NY 2012. Symposium. Cultivating Entrepreneurship in Academic Libraries. December 7, 2012.
- Co-presenter with Cynthia Engle. "Bending Boundaries and Inverting Expectations in the Job Hunt," University of Hawai'i at Mānoa. Career Exploration Speaker. November 15, 2012.
- Speaker. "It's Not Easy Being Green: building strategies for job hunting success for beginners in the library field," Online GSLIS Illinois at Urbana-Champaign. Career Exploration Speaker Series. September 7, 2012. http://inalj.com/?page_id=4096
- Co-presenter. "Last Night a Database Saved My Life," Library of Congress. FedLink Library Technician's Institute. August 22, 2012.
- Panelist/Speaker. "Rebooting Your Career: Networking, Motivation and Partnering," DC/SLA Chapter. Job Search Presentation. June 14, 2012.

- Panelist/Speaker. "Searching for Jobs, Panel Discussion," SLA Maryland Chapter. Job Search Workshop III. November 5, 2011.

Professional Associations

American Library Association- DCLA member 2008- present
Beta Phi Mu- Omicron member 2012- present
Special Library Association- DC/SLA member, serves on the Strategic Plan Committee 2009- present
Women in Technology member 2013- present
85 Broads member, investor level 2013- present

Publications/ eBooks

House, Naomi. "No Boundaries: When Location Isn't Everything in Your Job Hunt." LexisNexis. September 2012. *2012 Best Practices for Government Libraries: Mobility...Community...Accessibility*.
<http://www.lexisnexis.com/tsg/gov/Best Practices/Best Practices 2012.pdf>

House, Naomi. "I Need a Library Job: Finding and Filling a Need on the Fly." LexisNexis. June 2011. *2011 Best Practices for Government Libraries: e-Initiatives and e-Efforts: Expanding Our Horizons*.
<http://www.lexisnexis.com/tsg/gov/Best Practices/Best Practices 2011.pdf>

Computer Skills and Databases

- **Integrated Library Systems** include SirsiDynix Symphony, Innovative's Millennium, Voyager and InMagic circulation and acquisitions modules.
- **Office Databases and Programs** include Microsoft Office suite including Excel, Access, Word, PowerPoint; familiarity as a user with SharePoint (user), SCT Banner, iPrint, Sharpdesk, SFTP, Gobi, ILLiad, Ariel, iMIS, Photoshop, Adobe Professional, VPN, Secure File Transfer, basic HTML/xHTML web design, CSS, RefWorks, scanning tech, metadata schemas, taxonomy schemas and Internet Savvy.
- **Research Databases** include ERIC, Dialog, Scopus, Factiva, Hoovers, Lexis-Nexis, Westlaw, Westlaw TWEN, OCLC, OCLC ILLME, Global Books in Print, Blackwell's, CQ, ReferenceUSA, Free Edgar, THOMAS, eLibrary, eBrary, free and fee databases as well as familiarity with print only sources.
- **Social Media and Web Platforms** include Twitter, Facebook, WordPress, HootSuite, LinkedIn.
- **Analysis Skills** include SWOT analysis, Benchmarking, Published Source Collections, Human Source Content/Intelligence, Win-Loss analysis, Five Points analysis.